CHW Advocacy Workgroup – October Meeting Minutes

The CHWC Advocacy Workgroup met on October 14, 2016 at the UDOH.

- We reviewed the outcome of the UMA vote on the CHW support resolution that was recently taken. The UMA has tabled the decision as they would like more information/clarification. Meetings will be established to make sure that the UMA receives the requisite information that they desire.
- We reviewed the outcome of the presentation to Get Healthy Utah/Utah Leaders for Health and noted the excitement for the many possibilities presented by CHWs from Greg Bell. We will stay in contact with this organization and look for opportunities to collaborate going forward.
- We reviewed the presentation to the Public Information Officers of the Local Health Departments and noted their interest in working with CHWs. They will also help in obtaining CHW client stories for use in advocacy, etc.
- We discussed that we want to make sure to have a CHW be part of presentations in the future, whenever possible.
- We reviewed the overriding principles and main purpose of the Advocacy Workgroup and decided that we need to actively pursue outreach and education for greater public and professional recognition as well as for backing from healthcare professionals. Along these lines, we discussed various possibilities, such as:
 - o Short video clip on CHWs, explaining who CHWs are, correlating with other titles and functions, i.e., *promotoras*, and volunteers.
 - o Billboard possibility with examples of the many faces and titles of CHWs
 - o Pamphlet and poster possibilities for use in presentations, educational outreach, in clinics, etc.

- To Do For Our Next Meeting:

- All members are encouraged to bring at least two possibilities of groups, companies, organizations, etc., where we can focus our outreach and education efforts to increase public and professional recognition of CHWs.
 - For example, the Utah Nurses Association is a group that we would love to get to support CHWs. We would like to connect with this group to make sure they are familiar with CHWs and the breadth of possibilities that they represent, and when the timing is right, we also want to work with this group to obtain a letter or resolution of support.

Our next Advocacy Workgroup meeting will be on November 9, 2016 from 11:30 – 12:30pm at the Department of Health, Room 201 (Note that this room will require us to meet at the front desk and be escorted to the room.)

If you would like a particular item to be on the agenda for our next meeting, please let me know. The PowerPoint presentation given to the LHD PIOs is submitted with these meeting minutes. I need to make sure that I have the final—as submitted—version of the UMA resolution, I will clarify and then make sure everyone receives a copy.